

# **Ralton Leaders**

Quarterly Report September 2015

### **Investment profile**

#### A professionally managed portfolio of Australian shares

The Ralton Leaders model portfolio is a separately managed account, or SMA, actively managed by Ralton Asset Management (Ralton). SMAs are professionally managed portfolios of direct shares whereby the investor receives beneficial ownership of the underlying securities.

#### Investment objective

The objective of the Leaders SMA is to provide investors with long-term capital growth and tax-effective income from a portfolio of blue-chip Australian shares. The portfolio aims to deliver returns that are consistently above the S&P/ASX 100 Accumulation Index over a three to five-year period.

Key portfolio features		
Inception	1 February 2008	
Benchmark	S&P/ASX 100 Accumulation Index	
Authorised investments	Companies in the S&P/ASX 100 Index or those among the top 100 by size	
Number of stocks	25-40	
Cash allocation	0% to 10%	
Tracking Error	1.5% to 3.5%	
Investment horizon	At least 3 to 5 years	
Ratings	$\stackrel{M}{\star} \stackrel{RNINGSTAR}{\star} \stackrel{K}{\star} \stackrel{K}{\star} \stackrel{K}{\star}$	

# Performance

Return %	1m	3m	1yr	3yrs	5yrs	Incept*
Ralton Leaders	-2.45	-4.25	7.79	13.76	9.49	5.99
Income return	0.60	1.24	3.74	4.08	4.40	4.45
Growth return	-3.06	-5.48	4.05	9.68	5.09	1.54
S&P/ASX 100 Index	-3.07	-6.70	-0.32	10.00	7.10	3.55
Difference	0.62	2.45	8.11	3.76	2.39	2.44

\*Since Inception p.a., Feb 2008

#### The portfolio is designed for investors who...

- Seek long-term capital growth and tax-effective income.
- Expect consistent above-market returns.
- Have a long-term investment horizon of at least 3-5 years and accept the risk of equity markets.

# **Portfolio structure**

No.	Company name	ASX Code
1	National Australia Bank Limited	NAB
2	CSL Limited	CSL
3	Commonwealth Bank of Australia	CBA
4	Westpac Banking Corporation	WBC
5	BHP Billiton Limited	BHP
6	ANZ Banking Group Limited	ANZ
7	QBE Insurance Group Limited	QBE
8	Amcor Limited	AMC
9	Woolworths Limited	WOW
10	Aristocrat Leisure Limited	ALL

GICS sector	Ralton	Index	+/-
Health Care	12.2%	6.2%	6.0%
Consumer Discretionary	8.1%	3.1%	5.0%
Industrials	10.2%	7.5%	2.8%
Information Technology	2.4%	0.6%	1.8%
Energy	5.4%	4.1%	1.4%
Materials	15.2%	13.9%	1.3%
Consumer Staples	7.1%	7.1%	0.0%
Utilities	0.0%	2.4%	-2.4%
Telecommunication Services	1.6%	5.9%	-4.3%
Financials (ex-Property)	35.8%	41.2%	-5.4%
Property	1.9%	8.0%	-6.1%
Total	100.0%	100.0%	



# **Quarter in review**

### **Performance summary**

- The S&P/ASX 100 Accumulation Index finished a volatile quarter down 6.70%, with Energy the key detractor and Utilities and Industrials delivering positive returns for the period.
- The Ralton Leaders Model Portfolio fell 4.25% for the quarter, outperforming the benchmark index by 2.45%.
- For the quarter, stock selection within the Materials sector, together with our overweight position, Consumer Discretionary added value to the portfolio.

### **Portfolio commentary**

# **Quarterly performance attribution**

Top contributors	Positioning	Key detractors	Positioning
Asciano Limited	Overweight	Transpacific Industries	Overweight
BlueScope Steel Limited	Overweight	Origin Energy Limited	Overweight
Oil Search Limited	Overweight	National Australia Bank	Overweight

### **Positive contributors**

Asciano Limited (AIO, +26.3%) - shares in AIO were boosted by a takeover bid from Brookfield Investment Management which was first disclosed to the market in July and then endorsed by the board in August. The final bid of \$9.15, which was recommended by the AIO board, comprises cash of \$6.94 together with shares or scrip in the US listed, BIP, equivalent to \$AUD2.21 per share at the time of the offer. Of the \$6.94 cash, the proposal includes payment of a special dividend of up to \$0.90. The dividend will be subtracted from the total cash payment, but will attract franking credits for investors. We have a very positive view of AIO's assets and believe there is good reason for a bid by Brookfield. Like many takeovers, we have somewhat mixed feelings. The short-term capital benefit is very pleasing, however an Australian listed asset whose value collectively was not being appreciated by the market, has been sold to foreign investors whose time frames are longer dated.

**Bluescope Steel (BSL, +20.0%)** – following a period of underperformance, BSL added value to the portfolio. Shares in the diversified steelmaker responded well to

a strong profit result in August, with the performance of the Australian steelmaking business exceeding the market's low expectations. Secondly, and following on from our comments in last guarter's report, BSL announced a clear strategy for improving the profit of both the Australian and NZ steelmaking operations. Specifically, in regard to the larger Australian steel operations at Port Kembla in NSW, the company announced its intention to either reduce costs of production by \$200m per annum or, if this could not be achieved, take the more drastic step of mothballing or shutting the steelmaking foundry. This drastic move is in response to the falling price of imported steel, impacted by the stuttering Chinese economy and need for China to export excess steel production into Asia. Of the \$200m cost saving being targeted, about half this figure will come from labour costs, including the loss of some 500 jobs. Although, philosophically, we would prefer to see the steelmaking capability remain in Australia, this bold strategy appears eminently rational from our vantage. Stakeholders – the company, employees, governments and unions - will now be working toward a deadline that BSL has set, namely the company's November AGM.

**Oil Search (OSH, 0.56%)** - was boosted by a takeover proposal from Woodside Petroleum (WPL, -15.5%). WPL offered one WPL share for every four OSH shares, effectively valuing OSH at just under \$8 at the time of the bid. The bid highlights the quality of OSH's gas producing assets in PNG and indeed the future development optionality from OSH's assets. OSH currently has ownership stakes in two producing LNG trains, with plans to increase this to either four or five toward the end of the decade. Like many takeovers, there may be some water to flow under the bridge, however in this instance the OSH board has flatly rejected WPL's bid deeming it too low.

### Underperformers

**Transpacific Industries (TPI, -11.7%)** - waste services company, TPI, underperformed in a weak market and weighed on portfolio returns. Recent years have been quite disruptive for TPI, with the business undergoing management change, asset sales and significant restructure and re-organisation of business functions. However, despite the share price fall during the period, we felt the August profit results contained some distinct positives. In particular, we would point to recent changes in the sales model and highlight that progress was evident on this front for the main Cleanaway business. Secondly, the benefit of waste internalisation – delivering waste to your own company's landfill - was also evident following the acquisition of a key landfill asset in Victoria. In July, TPI appointed Vik Bansal to the position of CEO. Mr Bansal has most recently led Valmont Industries in the US, however he has considerable experience in



corporate Australia and hence his desire to return home to assume a CEO role. Our recent first meeting with Mr Bansal left a positive impression, however investors will be looking to what progress he is able to make in what has been a challenging company to manage in recent times.

Origin Energy (ORG, -49.0%) - shares in ORG fell heavily across the quarter, underperforming the overall Energy sector which fell near 25%. Our investment thesis has centred on the strength of Origin's core assets: their Energy Markets division which is a vertically integrated energy retailer and secondly, their operating stake in the APLNG gas plant in Queensland. In addition, a key part of our reason to invest was our belief that rising gas prices on the east coast would drive higher prices and profits to ORG's domestic sales. That said, the sustained fall in the oil price has significantly pressured ORG's share price and indeed balance sheet. The company's full-year profit results were, in this context, a trigger for investor concerns. ORG highlighted the need to expend further capital on the APLNG plant ahead of its completion. Recent gas sales to third parties have also been at far lower rates than will occur going forward. Why? The broad ramp-up in gas to supply all of Queensland's gas trains has driven a shortterm supply glut and dampened prices.

Finally, with oil prices yet to rebound from their rapid fall of almost a year ago, investors started to worry the new gas plant would only be marginally profitable if oil prices continue to remain at these levels and as such, that ORG would need to raise equity. Finally, as the share price weakened such views became self-perpetuating and the ORG board elected to raise \$2.5bn of new equity at \$4 per share. This, together with a package of targeted cost savings, reductions in capital expenditure and potential asset sales, should see ORG's balance sheet move into far more conservative territory. This was a disappointing outcome, given ORG had flexibility to act earlier on several fronts. We had held only a small position, mindful of all these pressures, but still with a firm view that value existed in ORG. Pleasingly, the share price has rebounded (as we write) following the capital raise at \$4 per share and it appears investors will make a profit on the rights issue.

**National Australia Bank (NAB, -10.0%)** - also weighed on portfolio performance for the period, largely on the basis of external or global factors. Firstly, confusion over the direction of US interest rate policy under the Federal Reserve, together with broader fears over the Chinese economy (see our article, Renminbi devaluation underway), led to broad market weakness, particularly among large-cap stocks. Secondly, capital raisings by ANZ and CBA, saw general weakness among the banking sector. Even though several of the other major banks fared somewhat worse across the quarter, our holding in NAB was however, a negative contributor to performance.

# Portfolio adjustments

### During the quarter we...

<i>decreased</i> - Echo Entertainment Group (EGP)
<i>increased</i> - Brambles Limited (BXB), Coca-Cola Amatil Limited (CCL), Sonic Healthcare Limited (SHL), Woodside Petroleum Limited (WPL)

#### **Portfolio additions**

Share price weakness saw us add to several existing positions during the quarter, with Brambles Limited (BXB) and Woodside Petroleum (WPL) the most notable.

Brambles Limited (BXB) - with the shares having pulled back from where we recently reduced our position, we increased our holding using some of our cash holdings to take advantage of the share price weakness. Brambles' global transport business is typically a stable exposure to global product demand - many of the everyday items that Brambles moves via their traditional CHEP pallet business, newer age Rigid Plastic Containers (those shiny display pallets used for supermarket fruit) or more specialised products, are less economically sensitive than many internationally traded goods. The share price has weakened of late, perhaps owing to concerns around trade flows and the overall state of emerging markets. BXB has exposure to emerging markets, with some 15% of sales coming from non-Western countries. Most of BXB's business in these markets is driven by domestic consumption, not trade-based exports in the short term. Clearly the two are not completely unrelated, but certainly we believe BXB's overall exposure to emerging markets is manageable. In the medium term, consumer demands for Western goods and supply-chain sophistication is the driver of BXB's services and, on this basis, we remain positive.

At the full-year results, BXB highlighted the need to boost growth capital expenditure (CAPEX) in coming years. Our recent meeting with management highlighted the bulk of the additional \$500m being flagged over four years is due to growth in customer demand hence, such investment is a positive. BXB achieved outstanding returns on incremental capital and we are attracted to companies that can invest capital and achieve strong returns in the current low-growth climate.

**Woodside Petroleum (WPL)** - has been tracking the oil price lower and we took a recent dip in the oil price to modestly increase our holding in WPL during August. We have subsequently increased our position in WPL again, as we saw further share price weakness on the back of concerns over the OSH bid as overdone.



### **Portfolio disposals**

Echo Entertainment (EGP) - having held a significant cash holding during the market volatility, we were largely acquiring stock during the quarter. However, we did reduce our position in EGP during the quarter as the share price rose following receipt of positive full-year profit results for FY15. Profits (EBIT) rose by 30%, boosted by improvements in revenue and profit for both domestic and VIP segments. Under new operational management, the assets have now delivered strong results in recent periods. This was together with the Queensland government's announcement in July regarding Echo becoming the preferred tenderer for Brisbane's Queen's Wharf casino and entertainment precinct. Echo and its partners in the 'Destination Brisbane' consortium, including the Chow Tai Fook Enterprises (CTF) and Far East Consortium (FEC), will now be responsible for building what will become a key feature of the Brisbane City landscape. We should get more details about the financial arrangements for the casino over the next couple of quarters.



# **Investment approach**

#### A three-stage investment process

Intensive bottom-up research is the cornerstone of the entire process, supplemented by top-down economic and thematic views. The process is disciplined and consistently applied, using a number of proprietary qualitative and quantitative techniques to ensure that targeted companies have been thoroughly scrutinised. The aim is to uncover undervalued businesses. The companies that Ralton typically invests in are those with strong and reliable management, good profit and dividend growth expectations, reasonably predictable future profits and cash flows, and a very clear business model.

#### Stage 1: Defining the investment universe (screening)

The first stage of the process is to narrow the number of stocks in the investment universe by applying a number of screens. This approach systematically eliminates companies that do not meet certain minimum standards, allowing the Investment team to focus more intensely on companies of potential interest.

#### Stage 2: Bottom-up fundamental company research

Ralton's research programme is focused on understanding the key drivers of business performance and returns, namely people, operations, products and services, and market dynamics. For companies remaining in the Investment Universe, a detailed assessment is made of executive management, interviews competitors and suppliers, reviews financials, and forms a clear view on the outlook for the company's industry.

#### **Stage 3: Portfolio construction**

Risk management and capital preservation are key themes underlying the portfolio construction framework. With a focus on actively managing down-side portfolio risk for investors, Ralton constructs an efficiently diversified portfolio of high quality, undervalued companies, and invests for the long term (typically 3 to 5 years) in an effort to maximise after tax-returns.



# About the manager

Ralton Asset Management is partnered with Copia Investment Partners, an administration and distribution specialist providing a range of tailored services to each of our leading boutique investment partners.

Ralton is a value manager with a fundamental investment approach designed to identify quality businesses trading at a considerable discount to valuation. The process is guided by three fundamental beliefs:

- markets are not perfectly efficient and the true value of a business is not always reflected in its share price
- undervalued companies can be identified through detailed and intensive research, and
- capital preservation is critical to wealth creation.

#### The investment team

Andrew Stanley BEc, LLB, ACA, FFin, MA AppFin Head of Australian Equities, Ralton Model Portfolios

Andrew Stanley is the lead portfolio manager for the Ralton portfolios. He is supported by a dedicated and highly experienced team of investment professionals each with an average 18 years' investment experience. Andrew has been working in financial markets for more than 24 years, including the past seven years managing the Ralton portfolios. Prior to Ralton, he was an Executive Director at UBS in Hong Kong, and over the course of his career has held senior positions with major investment institutions in Melbourne, Hong Kong, Tokyo and New York. Andrew started his career at Arthur Andersen in Melbourne.

#### Roger Walling BOptom, MBB Portfolio Manager, Ralton Model Portfolios

Roger Walling is responsible for stock coverage of several industry sectors and assists with the portfolio management process. He has over 12 years of direct funds management experience, including the past seven years managing the Ralton portfolios. Previous to Ralton, Roger was a shareholder and employee of Cinnabar Equities, a Global Healthcare Fund. In his role as a Senior Analyst, he had sub-sector and stock investment decision responsibility. Prior to his career in financial markets, Roger practiced as an Optometrist.

### More information

Financial advisers seeking additional information can contact:

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